

NATIONAL CONFERENCE ON PUBLIC EMPLOYEE RETIREMENT SYSTEMS

ADVOCACY

RESEARCH

EDUCATION

ANNUAL CONFERENCE & EXHIBITION (ACE)



MAY 13 – 16
SHERATON NEW YORK TIMES SQUARE HOTEL
NEW YORK, NY

SERVICE PROVIDER BROCHURE

Follow Us on Twitter  #ACE18

NCPERS' focus on trustee education makes the Annual Conference & Exhibition (ACE) the premier public pension education conference in the United States — and the best place to connect with pension trustees, administrators, staff members, union officials, and investment professionals. ACE provides an unparalleled opportunity to keep up-to-date on pension trends, best practices, and the latest news and information pertinent to fiduciary obligations.



WHY YOU SHOULD ATTEND

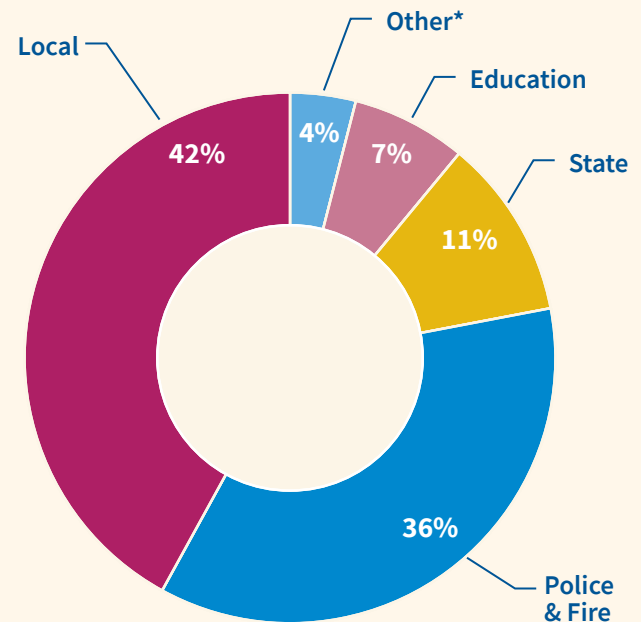
Attending ACE will maximize your company's exposure and allow you to make the most of your marketing budget.

ACE draws more than 800 public pension industry professionals, making it one of the largest meetings of this group in the country. Don't miss the opportunity to connect with decision makers from all over the United States and Canada!

WHO ATTENDS?

Professionals from all venues of the pension industry, including trustees, administrators and staff, state and local officials, investment and financial consultants, individuals who provide products and services to pension plans, union officers, and regulators to name a few.

FUND MEMBER REPRESENTATION



*Special districts and miscellaneous plans.



SUNDAY, MAY 13

2:00 pm – 6:00 pm Registration
4:00 pm – 6:00 pm Exhibition
4:00 pm – 6:00 pm Welcome Reception

MONDAY, MAY 14

6:30 am – 7:45 am Breakfast
6:30 am – 2:00 pm Registration
8:00 am – 1:30 pm Exhibition
8:00 am – 10:30 am General Session I

Panel on Economic Outlook

Moderator: Doug Mosely, NEPC
Panelists: Speaker TBD, J.P. Morgan Asset Management
Ronald Temple, Lazard Asset Management

Legal Panel: Securities Litigation

Moderator: Jonathan Davidson, Kessler Topaz Meltzer & Check

Panelists: Jeremy Lieberman, Pomerantz
Darren Robbins, Robbins Geller Rudman & Dowd
Chet Waldman, Wolf Popper
Managing Costs and Optimizing Performance

Speaker: Mike Heale, CEM Benchmarking

10:30 am – 11:00 am Exhibit Break
11:00 am – 12:00 pm Three (3) Concurrent Breakout Sessions
12:15 pm – 1:15 pm Three (3) Concurrent Breakout Sessions
1:30 pm – 2:30 pm Lunch & Lecture Series (not open to guests)
2:45 pm – 3:45 pm National Committee Election

TUESDAY, MAY 15

6:30 am – 7:45 am Breakfast
7:00 am – 2:00 pm Registration
8:00 am – 1:30 pm Exhibition
8:00 am – 10:30 am General Session II

CIO Panel Discussion

Moderator: Hank Kim, NCPERS
Panelists: Scott Evans, New York City Plans CIO
Jonathan Grabel, LACERA CIO
Advancing Secure Savings and Investment for Pension Funds through Innovation

Speakers: Ari Rubenstein, CEO & Co-Founder, GTS
Public Plan Funding Standards

Speaker: David Kausch, Gabriel Roeder Smith & Company

10:30 am – 11:00 am Exhibit Break
11:00 am – 12:00 pm Three (3) Concurrent Breakout Sessions
12:15 pm – 1:15 pm Three (3) Concurrent Breakout Sessions
1:30 pm – 2:30 pm Lunch & Lecture Series (not open to guests)
2:45 pm – 3:30 pm National Committee Executive Board Elections

WEDNESDAY, MAY 16

6:30 am – 7:45 am Breakfast
7:00 am – 12:00 pm Registration
8:00 am – 10:30 am General Session III

C-Suite Conversation

Speaker: Gregg Hymowitz, EnTrustPermal
Legal Panel: Benefits, Tax & Regulations

Moderator: Anthony Roda, Williams & Jensen
Panelists: Robert Gauss, Ice Miller
Gregg S. Buksbaum, Squire Patton Boggs
Peter Mixon, Nossaman LLC

WEDNESDAY, MAY 16 (Cont'd)

Secure Choice Implementation: California & National Update

Moderator: Hank Kim, NCPERS
Panelists: David Morse, K&L Gates
Katie Selenski, California Secure Choice Retirement Savings Program

10:30 am – 11:00 am Refreshment Break
11:00 am – 12:00 pm Three (3) Concurrent Breakout Sessions
12:15 pm – 1:15 pm Three (3) Concurrent Breakout Sessions
1:30 pm – 2:30 pm Lunch & Lecture Series (not open to guests)
2:45 pm – 3:45 pm Administrator's Forum
2:45 pm – 3:45 pm Small Plans Forum
2:45 pm – 3:45 pm Annual Business Meeting
6:00 pm – 7:00 pm Closing Reception
7:00 pm – 9:00 pm Closing Dinner & Show

HOTEL RESERVATION INFORMATION

Sheraton New York Times Square Hotel



RESERVATION DEADLINE APRIL 20



NCPERS GROUP RATE \$369 SINGLE/DOUBLE OCCUPANCY

Book your hotel room at the Sheraton and receive the discounted conference rate. **The group rate is available until Monday, April 20**, or until the group block is sold out, whichever comes first. After April 20, rates will be based on the hotel's prevailing room rates.

Please be sure to identify yourself to the Sheraton reservation agent as attending the National Conference on Public Employee Retirement Systems or NCPERS 2018 Annual Conference.

CALL RESERVATIONS 1-888-627-7067
BOOK ONLINE WWW.NCPERS.ORG/ACE

Sheraton New York Times Square Hotel

811 Seventh Avenue | New York, NY 10019 | Tel: 212-581-1000

MEMBERSHIP REQUIRED

ACE is a members-only conference. Your organization must be a current member of NCPERS in order for your registration to be processed. To verify your organization's membership status, please e-mail membership@ncpers.org.

REGISTRATION FEES

There are no per-day registration rates for ACE. If you register onsite, the full conference rate will apply, regardless of the day you register.

Registration fees include (unless otherwise noted) the following events. The registration fee does not include hotel accommodations, airfare, or transportation:

- Conference materials
- Three daily breakfasts
- Three daily refreshment breaks
- Sunday and Wednesday night receptions
- Three daily lunches as part of the Lunch & Lecture Series (Lunch not applicable to guests)
- Closing dinner and show

REGISTRATION DEADLINE

Register by Monday, April 20, to receive the early-bird conference rates and be included in the preliminary attendee list (this list is used by our Service Providers to send invitations to their client events). You may still register for the conference after this date, but higher conference fees will apply.

REGISTRATION CHANGES

All registration changes must be received in writing. Please e-mail all registration changes to registration@ncpers.org or fax to 202-624-1439.

REGISTRATION METHODS



Submit your registration online at www.NCPERS.org. You will need your individual username and password to log in.



Fax the registration form with credit card number to 202-624-1439.



E-mail the registration form directly to registration@ncpers.org



Mail the registration form with check or credit card number to:

NCPERS
444 North Capitol Street, NW
Suite 630
Washington, DC 20001

EXHIBIT BOOTH INFORMATION

Registering for an exhibit booth at ACE includes the following:

- Registration for two booth staffers
- Booth space with draped back wall and side rails
- One six-foot table and two chairs with a small wastebasket
- Company listing in the conference mobile app
- Access to NCPERS educational sessions and events at the conference

All shipping fees and additional materials ordered through the exhibitor service contractor will be at the exhibiting company's expense.

EXHIBIT SCHEDULE

All exhibit booths must be open and staffed during these times.

Setup Hours

Sunday, May 13 8:00 am – 3:30 pm

Exhibit Hours

Sunday, May 13 4:00 pm – 6:00 pm

Monday, May 14 8:00 am – 1:30 pm

Tuesday, May 15 8:00 am – 1:30 pm

Move-Out Hours

Tuesday, May 15 1:30 pm – 5:00 pm

MOBILE APP EXHIBITOR DIRECTORY

The exhibitor directory will be published on the NCPERS mobile app. To be included, please e-mail the following information to conferences@ncpers.org by **Friday, April 20**:

- Company contact information
- A brief description of your company/organization (300 words or less)
- Your company logo in a .jpg format and high resolution (300dpi or higher)

GUEST REGISTRATION

A guest refers to a spouse or personal friend, not a business associate, staff member, or colleague. All guests must be registered to attend NCPERS events. No admittance will be given to guests without a registration name badge.

The guest fee includes access to the following functions:

- Breakfast (valued at \$50 per person)
- Receptions (valued at \$75 per person)
- Exhibit hall refreshment breaks (valued at \$25 per person)
- Closing dinner with show (valued at \$175 per person)

Note: Guests will not be admitted to the Lunch & Lecture Series lunch as this is an educational event for trustees.

ATTENDEE LIST

All registered attendees will receive the preliminary attendee list via e-mail after the early-bird registration deadline of April 20. The final attendee list will be available onsite beginning Sunday, May 13.

MEMBER EVENTS

Service Providers should not schedule/host client events during any NCPERS activities.

NCPERS does not publish the e-mail addresses of its members. If you would like your event invitation e-mailed to those members attending ACE, please contact Cassandra Smoot at cassandra@ncpers.org.

ATTENDEE REGISTRATION	Early-Bird Registration Fees (through April 20)	Late Registration Fees (after April 20 or onsite)
<input type="radio"/> ACE Attendee	\$1,000/person	\$1,200/person
<input type="radio"/> Speaker	\$1,000	

(Please Print Clearly)

Organization Name: _____

First Name: _____ Last Name: _____

Title: _____

Preferred Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Phone: _____ Fax: _____

E-mail Address*: _____

**Please provide your e-mail address for conference updates and registration confirmation.*

GUEST REGISTRATION	Early-Bird Registration Fees (through April 20)	Late Registration Fees (after April 20 or onsite)
<input type="radio"/> ACE Guest Registration	\$150/person	\$200/person
<input type="radio"/> Children 12 and Under	\$50/person	\$100/person

A *guest* refers to a spouse or personal friend, not a business associate, staff member, or colleague. All guests must be registered to attend NCPERS events. See general information page for more details.

First Name: _____ Last Name: _____

First Name: _____ Last Name: _____

REGISTRATION/ORDER SUMMARY

ACE Registration \$ _____

Speaker Registration \$ _____

Guest Registration \$ _____

GRAND TOTAL (U.S. funds) \$ _____

PAYMENT METHODS

Online at www.ncpers.org.

You will need your username and password to log in.

Check

Mail to NCPERS

444 North Capitol Street, NW, Suite 630

Washington, DC 20001

Credit Card: Fax to 202-624-1439 or e-mail to registration@ncpers.org

☐ American Express  ☐ Visa  ☐ MasterCard 

Credit Card #: _____

Expiration Date: _____ CC Verification Code: _____

Name (on the card): _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Charge: \$ _____

Signature: _____

By submitting this form, I certify I have read and understand the terms of this registration. If paying by credit card, I authorize NCPERS to charge my card for the total amount indicated.

REGISTRATION CANCELLATION POLICY

All registration cancellations must be received in writing before April 20 to receive a refund and will be subject to a \$100 processing fee for ACE registrations and \$50 for guest registrations. **No refunds will be given to cancellations after April 20 or to no-shows.** Please e-mail your cancellation request to registration@ncpers.org.

**DEADLINE
APRIL 20**

EXHIBIT BOOTH SIZE

FEE (includes registration for 2 people)

☐ 8' x 10'

\$2,200

☐ 10' x 20'

\$2,800

PRIMARY CONTACT FOR BOOTH LOGISTICS

This individual will receive all information regarding your exhibit booth.

☐ First Booth Staffer ☐ Second Booth Staffer

☐ Other (Name): _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail Address: _____

FIRST BOOTH STAFFER

Organization Name _____

First Name _____

Last Name _____

Title _____

Preferred Mailing Address _____

City _____

State _____

Zip Code _____

Daytime Phone _____

Fax _____

E-mail Address _____

SECOND BOOTH STAFFER

Organization Name _____

First Name _____

Last Name _____

Title _____

Preferred Mailing Address _____

City _____

State _____

Zip Code _____

Daytime Phone _____

Fax _____

E-mail Address _____

LIABILITY

Neither the NCPERS nor the SHERATON NEW YORK TIMES SQUARE, nor their employees, officers, agents, directors, or representatives are liable for any damages or loss that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever. Insurance and liability are the full and sole responsibility of the exhibitor. The exhibitor, on signing this contract, agrees to indemnify and hold forever harmless the aforementioned for any and all liability and expense for personal injury, accident, or property damage from fire, theft, destructive causes, or loss arising out of, in, at or in connection with the exhibitor's display.

Executed this _____ day of _____ 2018 By: _____

For (Organization): _____

PAYMENT METHODS

Check

Mail to NCPERS | 444 North Capitol Street, NW | Suite 630 | Washington, DC 20001

Credit Card: Fax to 202-624-1439 or e-mail to registration@ncpers.org

☐ American Express  ☐ Visa  ☐ MasterCard 

Credit Card #: _____

Expiration Date: _____ CC Verification Code: _____

Name (on the card): _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Charge: \$ _____

Signature: _____

*By submitting this form, I certify I have read and understand the terms of this registration.
If paying by credit card, I authorize NCPERS to charge my card for the total amount indicated.*

REGISTRATION DEADLINE

Please register for your booth before April 20 to ensure your company is included in the ACE Program Book and listed accurately on the exhibit hall floor plan. All materials are printed in advance of the conference.

EXHIBIT BOOTH CANCELLATION POLICY

All exhibit booth cancellations and refund requests must be made in writing to registration@ncpers.org. A \$200 cancellation fee will be deducted from all refunds made before April 20. No refunds will be given after April 20.

Failure to occupy booth space does not release the exhibitor from the obligation to pay for full cost of the rental. These terms shall apply regardless of the execution date of this contract.

Expand your marketing reach and brand exposure during ACE with these premium support opportunities.

PLATINUM \$20,000



The Platinum package level includes:

- Three (3) complimentary registrations.
- Welcoming reception sponsorship.
- Closing reception sponsorship.
- Back cover ad in program book.
- Prominent signage at conference.
- Acknowledgement in the printed program book.
- Acknowledgement on the ACE webpage and mobile app.
- Sponsor ribbon for your organization's representatives.

GOLD \$10,000



The Gold package level includes:

- Two (2) complimentary registrations.
- Breakfast sponsorship.
- Choice of one mobile charging station or two floor clings.
- Prominent signage at conference.
- Acknowledgement in the printed program book.
- Acknowledgement on the ACE webpage and mobile app.
- Sponsor ribbon for your organization's representatives.

SILVER \$5,000



The Silver package level includes:

- One (1) complimentary registration.
- Refreshment breaks sponsorship.
- Prominent signage at conference.
- Acknowledgement in the printed program book.
- Acknowledgement on the ACE webpage and mobile app.
- Sponsor ribbon for your organization's representatives.

AUXILIARY SPONSORSHIP ITEMS

The following support opportunities will offer your company exclusivity as the sole supporter of these items. Please note support deadline for each item.

LANYARDS — \$4,000

Deadline: Monday, April 2

Everyone will be wearing your logo when you sponsor the lanyards. Your company logo will be imprinted on the lanyards and distributed to all attendees during registration.

HOTEL KEY CARDS — \$8,000

Deadline: Monday, April 2

All attendees booked at the Sheraton will receive key cards branded with your company logo. This support opportunity is exclusive and will remind attendees of your brand every time they take out their room card.

CONFERENCE BAG — \$10,000

Deadline: Monday, April 2

Provide attendees with a branded item they take home. As the sponsor of this activity, your company will have its logo, along with NCPERS logo, screened on all bags and distributed to all registered attendees. A promotional item of your choosing can also be included in the bag.

SUPPORT AGREEMENT & REGISTRATION

By completing and signing this support commitment form, the below-mentioned organization agrees to support the Annual Conference at the amount selected. NCPERS agrees to comply with the terms for the selected level of support. Refunds or cancellations will not be allowed for sponsorships.

Organization Name: _____
 First Name: _____ Last Name: _____
 Preferred Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Daytime Phone: _____ Fax: _____
 E-mail Address: _____
 Signature: _____

PAYMENT METHODS

Check

Mail to NCPERS
 444 North Capitol Street, NW
 Suite 630
 Washington, DC 20001

Credit Card: Fax to 202-624-1439 or e-mail to registration@ncpers.org

☐ American Express  ☐ Visa  ☐ MasterCard 

Credit Card #: _____

Expiration Date: _____ CC Verification Code: _____

Name (on the card): _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Charge: \$ _____

Signature: _____

By submitting this form, I certify I have read and understand the terms of this registration. If paying by credit card, I authorize NCPERS to charge my card for the total amount indicated.

SPONSORSHIP

CANCELLATION POLICY

Refunds or cancellations will not be allowed for sponsorships.

**For more information or to confirm your support,
 please contact Cassandra Smoot at 202-624-1469 or via e-mail at cassandra@ncpers.org.**



National Conference on Public Employee Retirement Systems
The Voice for Public Pensions

444 North Capitol St., NW, Suite 630

Washington, DC 20001

Phone: 202-624-1456

Fax: 202-624-1439

info@NCPERS.org

www.NCPERS.org/ACE

The National Conference on Public Employee Retirement Systems (NCPERS) is the largest trade association for public sector pension funds, representing more than 500 funds throughout the United States and Canada. It is a unique nonprofit network of trustees, administrators, public officials, and investment professionals who collectively manage nearly \$3 trillion in pension assets held in trust for approximately 21 million public employees and retirees — including firefighters, law enforcement officers, teachers, and other public servants.

Founded in 1941, NCPERS is the principal trade association working to promote and protect pensions by focusing on **A**dvocacy, **R**esearch, and **E**ducation for the benefit of public-sector pension stakeholders... It's who we **ARE!**

