

Raja Sékaran

Partner | San Francisco

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Raja Sékaran has practiced in the healthcare industry for twenty-five years. He represents healthcare delivery systems, health plans, hospitals, Federally Qualified Health Centers, dialysis centers, medical groups, medical device companies, other providers, private equity investors, trade associations and a major academic medical center. His practice focuses on corporate structuring and operations, regulatory compliance, government investigations, white collar defense, Medicare, Medicaid and revenue cycle. In addition, he advises health plans and risk-bearing providers on network contracting and matters pertaining to the laws of managed care, including the Knox-Keene Act in California. In that capacity, he serves as outside counsel to the largest independent practice association in Northern California, as well as California's private sector health insurance exchange for employers of under one hundred employees. Additionally, he has been instrumental in guiding healthcare industry clients through the many rapidly evolving regulatory and operational issues associated with the outbreak of COVID-19.

Raja brings a comprehensive perspective to his practice obtained through experience in both the private and public sectors. After beginning his health law career as an Associate at Nossaman, he served as Senior Counsel in the Office of Inspector General (OIG) for the U.S. Department of Health & Human Services, where he undertook False Claims Act investigations, negotiated Corporate Integrity Agreements, brought administrative litigation and authored OIG advisory opinions involving the federal Anti-Kickback Statute. Following his public service career, Raja held a number of corporate leadership positions, including Vice President of Regulatory Affairs of a national, publicly-traded healthcare company, Chief Legal Officer and Compliance Officer (respectively) of two California health plans and Vice President & Associate General Counsel of the nation's fifth largest healthcare delivery system. With this diverse and deep background, Raja represents his clients in transactions, disputes, regulatory matters, government investigations and voluntary compliance activities. As a registered lobbyist, he also advances his clients' interests in federal and state agencies and through proposed legislation.

Raja has significant corporate governance experience both with clients and in his own right. He is a member of the Board of Directors and Chair of the Audit Committee of Elder Care Alliance, an owner and operator of senior living communities. In this role, his committee oversees annual audit and enterprise risk management. He previously served as its Chair of the Corporate Governance and Board Development Committee. As an active leader in various professional settings, Raja is well respected in the legal and healthcare sectors.

Additionally, Raja is the Co-Chair of Nossaman's Minority Affinity Group and a member of the Firm's Diversity, Equity and Inclusion Committee, as well as its Political Action Committee Board.

EXPERIENCE

COVID-19 response. Represents a variety of clients on pandemic-related issues, including test importation and distribution, clinical regulatory waivers, revenue cycle policy making, political advocacy and white-collar defense of a federal COVID-19 criminal fraud investigation.

Independent practice associations (IPA). Serves as outside counsel to two major IPAs serving hundreds of thousands of members in eleven counties of Northern California. Both IPAs also operate Restricted Knox-Keene healthcare service plans.

Restricted Knox-Keene Plan in a County-Operated Health System (COHS). Serves as primary business and regulatory counsel to a restricted Knox-Keene health plan contracted with a COHS in Central California.

Local Health Authority for Managed Medicaid. Appointed to be outside counsel to a Local Health Authority to administer the county's managed care program for Medi-Cal.

Nonprofit healthcare system. Leads the Firm's representation of this system, which spans three states and includes hospitals, clinics and physician groups. Raja handles regulatory matters involving physician transactions and billing of federal health care programs. In doing so, Raja leads privileged audits, investigations, policy formation and, when necessary, self-disclosures to government agencies.

Academic medical center. Provides advice and counsel on a range of regulatory issues for a medical school and its affiliated hospitals, including those related to physician transactions and addressing the COVID-19 pandemic in coding, billing and operations.

Federally Qualified Health Centers (FQHCs). Serves as counsel for several FQHCs in matters relating to business strategy, government reimbursement, risk contracting and managed care licensing.

Medtech Regulatory Representation. Provides both public policy advocacy and legal representation to an optical medtech company in matters involving the Federal Trade Commission (FTC) and the U.S. Food and Drug Administration (FDA).

Medtech startup. Plays a significant role as outside general counsel to this startup company that offers a fall prevention product and develops analytics of value to the geriatrics and senior living industry. In this role, Raja has advised on investor fundraising, IP protection, Medicare reimbursement and employment law.

Corporate practice of medicine investigations. Represents telemedicine companies and device manufacturers in investigations brought by professional boards under the Department of Consumer Affairs.

Other Government investigations. Represents diverse clients in active investigations at the state and federal levels. Over his career, Raja has been involved in over 100 government investigations, approximately 75 under the False Claims Act.

False Claims Act DOJ investigations. Brought to conclusion a False Claims Act investigation against a medical group related to its relationships with a specialty lab. Currently representing a specialty pharmacy in False Claims Act litigation related to Medi-Cal reimbursement.

Hospital Quality Institute. Led the Nossaman team in constructing a contracting and data protection model for the client to perform data analyses for up to 380 hospitals, integrating vendors and hospital trade associations. The model was designed to comply with privacy, data security and antitrust laws and required numerous contract types containing regulatory safeguards.

Medical group mergers and reorganizations. Represented radiology, gastroenterology and a telemedicine group in their mergers, ownership structure reorganization and relationship to its management services organization.

Gastroenterology medical group. Completed a gastroenterology medical group merger including an in-office pathology lab.

Private equity investors. Served as regulatory counsel to private equity investors in successful sales and acquisitions of interests in a speech-language pathology group, a clinical trial company and a group of surgery centers.

Legislative advocacy. Represents multiple COVID-19 testing companies at both the federal and state levels. Lobbied for a disease advocacy organization to secure continued state funding of its disease registry. Represents a provider in seeking passage of a private bill in Congress to remedy a Medicare reimbursement error.

INSIGHTS

SPEAKING ENGAGEMENTS

Keynote Speaker, "Regulatory, Enforcement Updates, and Hot Topics," HCCA's Virtual Regional Healthcare Compliance Conference, 06.11.2021

Speaker, "Medical Director Roles and Responsibilities," California Ambulatory Surgery Association and Nossaman LLP's Managing the ASC Medical Staff, Los Angeles, CA, 03.05.2020

Moderator, "Reimbursement Strategies," 5th Annual West Coast Ambulatory Surgery Center Seminar, Los Angeles, CA, 03.07.2019

Moderator, "Monitoring Compliance and Physician Relationships," 5th Annual West Coast Ambulatory Surgery Center Seminar, Los Angeles, CA, 03.07.2019

Presenter, "A Day in the Life of a Healthcare Regulatory Lawyer," Hardesty Healthcare Solutions Luncheon Series, 03.09.2018

Moderator, "Opportunities and Limitations for ASCs in a Value-Based Environment," 4th Annual West Coast Ambulatory Surgery Center Seminar, Los Angeles, CA, 03.07.2018

Co-Presenter, "What Keeps You and Your Clients Up at Night? Brainstorming Thorny Fraud and Abuse Issues," American Health Lawyers Association Webinar, 02.2018

Speaker, "Different Sides/Different Perspectives – Review of Topical False Claims Act Healthcare Cases," California Society for Healthcare Attorneys Fall Meeting, Los Angeles, CA, 11.03.2017

Co-Presenter, "When 21st Century Innovations Meet a 20th Century Legal Framework: Issue Spotting for the Healthcare Lawyer," 2017 AHLA Annual Meeting, San Francisco, CA, 06.27.2017

Panelist, "The Future of Individual Liability for Corporate Misconduct," 2016 ACC Annual Meeting, San Francisco, CA, 10.16.2016

Co-Presenter, "Corporate Integrity Agreement Design & Enforcement – How to Mitigate Liability," Health Care Compliance Association, Compliance Institute, 10.2015

PUBLICATIONS

Co-Author, "What the Bay Area Shelter in Residence Order Means for Your Healthcare Operations," *Nossaman eAlert*, 03.17.2020

Co-Author, "With Every New Year, a New Lookback Period for Medicare Claims Audits," *Compliance Today Magazine*, 06.10.2019

Author, "Jack's Telescope – A Tribute to Jack Knox," *California Health Law News*, 10.01.2017

HONORS & RECOGNITIONS

Chosen for individual recognition for Healthcare in California by *Chambers USA*, 2021

Named to the list of "Healthcare Trailblazers" by *The National Law Journal*, 2020

Named a "Top Healthcare Lawyer" by the *Daily Journal*, 2020

Named a "Notable Practitioner" by *Chambers USA*, 2020

COMMUNITY & PROFESSIONAL

Law360 Health Editorial Advisory Board, 2019-2020
California Society for Healthcare Attorneys, Past President, 2013-2015
American Health Lawyers Association, Member
Health Care Compliance Association, Member
South Asian Bar Association, Member

PRACTICES

Health Law
Government Relations & Regulation
Corporate
Managed Care
Ambulatory Surgery Centers

INDUSTRIES

Healthcare
Hospitals, Health Facilities, Medical Staffs & Foundations
Medical Groups

EDUCATION

Georgetown University Law Center, LL.M., 1997, *with distinction in Healthcare Law*
Cornell Law School, J.D., 1992
University of California, Berkeley, B.A., 1988, *with distinction*

ADMISSIONS

California