

# Paul R. DeMuro

Of Counsel | Austin

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Paul DeMuro, Ph.D., is a consultant and attorney who provides novel legal solutions to clients in the healthcare industry. He advises on complex mergers and acquisitions, joint ventures and business transactions that streamline healthcare, real estate and information technology operations. Paul also specializes in physician integration, including clinical integration and integration into organizations that hire physicians from traditional private practices.

He has counted among his clients accountable care organizations, hospitals, healthcare districts, physicians and managed care providers. He routinely resolves their complicated issues concerning data analytics, quality, value-based purchasing, managed care, accountable care, precision medicine, informatics, patient-generated health data, mHealth, privacy and security. Additionally, he has led their internal investigations and advised on matters concerning corporate governance, executive and physician compensation, regulatory compliance and public-private partnerships. In addition to facilitating board retreats, Paul has developed corporate reorganization strategies, served as an expert witness and worked as a data analytics consultant.

Beyond his extensive legal training, Paul is a certified public accountant (Maryland) who earned his Ph.D. in Biomedical Informatics and his M.B.A. with a concentration in finance. Having previously served as the Chief Legal Officer for Health and Wellness for a real estate developer in Miami, he understands the perspective of in-house counsel. This unique educational background, coupled with his many years of experience at an AmLaw 10 firm, allows him to provide myriad solutions to his clients' complex legal and business issues, which is particularly relevant in today's healthcare landscape.

Paul is also a former National Library of Medicine post-doctoral fellow in the Ph.D. program in Biomedical Informatics, Clinical Informatics track, Oregon Health & Sciences University, School of Medicine, Department of Medical Informatics and Clinical Epidemiology. His area of research was the use of informatics technologies to increase quality and reduce costs, and his area of research for his master's degree was "Accountable Care," long before many were focusing on the area.

In a career spanning more than four decades, he has authored more than 200 publications on various topics, such as accountable care organizations, biomedical informatics, clinical integration, mergers and acquisitions, capital finance, corporate governance, Medicare reimbursement, fraud and abuse and various healthcare issues. He has delivered more than 400 presentations around the world, including at the University of Manchester in London, and for such organizations as Medical Informatics Europe and MedInfo.

## EXPERIENCE

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- Served as a "legal architect" for the record-breaking joint venture transaction to lease and operate a first of its kind health and well-being center at Miami World Center, merging the best practices of hospitality and healthcare by leveraging the expertise of the developer in visionary properties with a health system's expertise in lifestyle medicine and a venture party's expertise in improving well-being by design
- Worked on numerous restructurings of healthcare related entities and hospital turnaround projects
- Worked on a multi-billion dollar acquisition of a physician network by a dialysis company
- Addressed patient-generated health data privacy and security considerations, including penning an international survey on certain issues for an international informatics journal
- Addressed FDA considerations for certain health information technologies, genetic testing, computerized decision support systems
- Represented various clinical laboratories, including the sale of one to a publicly traded company
- Represented management of the target in a healthcare publicly traded company sale to another company
- Represented national physician practice management companies in numerous transactions, including an IPO, sale to Private Equity Sponsors, and numerous acquisitions
- Worked on clinical integration and physician compensation projects, including with the objective of increasing the quality of care, reducing overall costs, but enhancing physician compensation

## INSIGHTS

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### SPEAKING ENGAGEMENTS

Speaker, "The Intersection of Law and Ethics in Health IT," The University of Texas' Southwestern Medical Center Health Informatics Program, 07.27.2022

Speaker, "Ultra-Personalized Medicine: N-of-1 Treatment in an N-of-1 World," Medical Informatics Europe 2020, 07.15.2020

Speaker, "How Will Law Treat Science and Medicare Once the Pandemic Subsidies," American Bar Association's Section on International Law webinar, 05.13.2020

Speaker, "Patient-Generated Health Data and Healthcare Information Fiduciaries," Health IT Workshop – Emerging Technologies in Healthcare - Legal, Ethical & Social Aspects, 11.07.2019

Speaker, "The Intersection of Personalized Medicine, Genomic Sequencing, and Patient-Generated Health Data: Technical, Legal, Ethical and Regulatory Challenges," MedInfo 2019, 08.29.2019

Speaker, "Managing Privacy and Data Sharing Through the Use of Health Care Information Fiduciaries," 2019 Context Sensitive Health Informatics Conference, 08.24.2019

Speaker, "Virtual Healthcare: The New Age of Medicine," Florida Healthcare Financial Management Association 2019 Spring and Annual Meeting, 05.21.2019

Speaker, "Data Analytics' Increasing Importance in Compliance," Society of Corporate Compliance and Ethics Tampa Regional Conference & Ethics Conference, 04.26.2019

Speaker, "Advancing Personalized Medicine Through Patient Engagement, Telemedicine, Data Analytics, and Payer Modeling," Medical Informatics Europe – Building Continents of Knowledge in Oceans of Data: The Future of Co-Created Health, 04.24.2018

### PUBLICATIONS

"Health Care Organization as Health Data Fiduciaries — An International Analysis," *Personal Health Informatics: Patient Participation in Precision Health*, 12.14.2022

Author, "Selecting Venues for AMIA Events and Conferences: Guiding Ethical Principle," *JAMIA — the Journal of the American Medical Informatics Association*, 05.17.2022

Co-Author, "Physician Integration - Whether it be Clinical or Otherwise: Perhaps it is Time to Focus on the Physicians," *South Florida Hospital News and Healthcare Report*, 01.01.2022

Co-Author, "Ransomware in the Healthcare Industry," *American Bar Association*, Chapter 2: Healthcare Cybersecurity, 2021

Co-Author, "The Medicare Shared Savings Program: A Focus on Compliance," *Health Care Compliance Professional's Manual, Third Edition*, 2019

Co-Author, "Health Information Technology," *2018 Supplement to E-Health, Privacy and Security Law, 3rd Edition*, 2018

Co-Author, "The Medicare Shared Savings Program: A Focus on Compliance," *Health Care Compliance Professional's Manual, Second Edition*, 2018

Author, "The Increasing Importance of Data Analytics in Health Care Compliance," *2018 Health Law and Compliance Update, WoltersKluwer*, Chapter 6, 2018

Co-Author, "Health Information Technology," *2017 Supplement, 3rd Edition*, 2017

Co-Author, "Health Information Technology," *2015 Substitute Text to E-Health, Privacy, and Security Law, 3rd Edition*, 2016

Co-Chair, "Health Information Technology," *2015 Substitute Text to E-Health, Privacy and Security Law, 2nd Edition, Cumulative Supplement*, 2015

## HONORS & RECOGNITIONS

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Recognized as the "Lawyer of the Year" for Healthcare Law in Portland Metro by *Best Lawyers in America*®, 2014

Chosen for individual recognition for Healthcare in California by *Chambers USA*, 2007-2011

*Chambers USA*, America's Leading Lawyers for Business, top tier, California and National Ranking through 2012

One of the top 25 healthcare law experts in the U.S. by Expert Guides to the Leading U.S. Lawyers Best of the Best USA, 2007, 2009

One of America's Top Lawyers in the Expert Guide to the Leading U.S. Healthcare Lawyers, 2006

Southern California HFMA, Outstanding Committee Member Award, 2007-2008

## COMMUNITY & PROFESSIONAL

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The Royal Society of Medicine, Fellow

AcademyHealth, Member

American Bar Association, Health Law Section, Science & Technology Section, International Law Section

American Bar Foundation, Life Fellow

American College of Healthcare Executives, Member

The American College of Medical Practice Executives, Fellow

American Health Lawyers Association, Fellow

American Institute of Certified Public Accountants, Member

American Medical Informatics Association, Ethics Committee, Finance Committee, and Ethical Legal and Social Issues Working Group

California Society of Healthcare Attorneys, Member

Certified Public Accountant, Maryland

Chicago Bar Association, Member

Healthcare Financial Management Association, Member

Health Care Compliance Association, Member

Illinois Bar Association, Member

International Bar Association, Member

Maryland Association of CPAs, Member

Medical Group Management Association, Fellow  
New York Bar Association, Member  
Texas Bar College, Member

## **PRACTICES**

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Corporate Governance  
Health Law  
Healthcare Fraud & Abuse  
Managed Care  
Medical Research  
Medicare/Medi-Cal Compliance & Payments  
Mergers & Acquisitions

## **INDUSTRIES**

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Healthcare

## **EDUCATION**

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Oregon Health and Science University, School of Medicine, Ph.D., Biomedical Informatics, 2015  
Oregon Health and Science University, School of Medicine, Master of Biomedical Informatics, 2012  
University of California, Berkeley, Haas School of Business, M.B.A., 1986  
Washington University in St. Louis, J.D., 1979  
University of Maryland, B.A., 1976

## **ADMISSIONS**

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Texas  
California  
District of Columbia  
Washington  
Florida  
Illinois  
Maryland  
New York  
Oregon  
Wyoming